



**Diva of the Day Contest  
Official Contest Rules**

These rules apply to the Diva of the Day Contest (“Contest”) conducted by Beasley Media Group, LLC d/b/a WBAV-FM (“Station”). **In addition, the General Contest Rules posted at [www.v1019.com](http://www.v1019.com) apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.**

**1. HOW TO ENTER**

- a. The Contest will begin on Monday, January 6, 2025 and end on Wednesday, December 31, 2025.
- b. To enter online, visit [www.v1019.com](http://www.v1019.com) and follow the links and instructions to enter the Contest and complete and submit the online entry form beginning on Monday, January 6, 2025 at 12:00:01 AM Eastern Time (“ET”) and ending on Wednesday, December 31, 2025 at 11:59:59 PM ET (“Online Entry Period”). Online entrants are subject to all notices posted online including but not limited to the Station's Privacy Policy. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Contest administrator.
- c. Entrants will be required to nominate a “Diva of the Day” (the “Nominee”) in an essay of one hundred one (101) words or less (“Essay”) and include a photo of the Nominee (“Photo”). A “Diva of the Day” may be any person eighteen (18) years of age or older residing in North or South Carolina who nominators believe have done something unique or extraordinary in the community. Photos must be in gif, jpeg, jpg, or png and may not be larger than 500 MB. Entrants must fill in all required fields, including name, email, phone number and date of birth in the online entry form. Obscene, provocative, or otherwise objectionable content will not be considered, and such determination is solely at the discretion of the Station.
- d. Each Photo or Essay submitted must not contain copyrighted materials or any other materials that may be restricted, prohibited, or outlawed by any laws, or materials that may otherwise infringe on the rights of a third party. Entrant acknowledges and agrees that professional photographs (i.e., photographs taken by a photographer who

was paid to take such photographs) are not eligible unless the entrant has rights to post that Photo. The Photo or Essay may not invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or proprietary rights including but not limited to copyrights or trademarks. The Station shall have the right to disqualify any entrant if it determines that the Photo or Essay contains copyrighted material or material that infringes on the rights of another; indecent or otherwise offensive material such as violence or drug abuse; or if such Photo or Essay contains material that is deemed to be unsuitable for a public audience. The Station's determination with respect to all such matters shall be made in its sole discretion and shall be final. Photos or Essays that do not comply with these rules will not be eligible for the Contest. **By submitting a Photo and Essay, all entrants agree that they have permission to post the Photo and Essay and grant Station permission to post their Photo or Essay on [www.v1019.com](http://www.v1019.com) for promotional purposes.**

- e. **Entrants may submit multiple nominations but may nominate a Nominee a maximum of one (1) time. A Nominee may be nominated multiple times, but only if by different entrants. Nominees are eligible to win in the Contest only once. An entrant may nominate him/herself.**
- f. There will be up to one weekly winner selected in the Contest.

## **2. ELIGIBILITY RESTRICTIONS**

- a. This Contest is open to all Station listeners who are 18 years of age or older as of the date of entry into the Contest, who are legal US residents and reside in North or South Carolina, except where prohibited by law. Winners must possess a valid, government-issued ID and show proof of residency to verify eligibility.
- b. **These eligibility restrictions apply to both the entrant and the Nominee.**
- c. **Prizes will be awarded to the Nominee listed on the online entry form, not the entrant (unless the entrant nominated him/herself).**

## **3. PRIZES**

- a. One weekly winner will be awarded in the Contest. Each Prize consists of a phone call from Janine Davis and recognition on a weekly blog post on v1019.com.
- b. Prizes or prize certificates must be claimed as described by the Station at the time of winning. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner's sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.

#### **4. SELECTION OF WINNERS**

- a. One (1) weekly will be selected at approximately 10am ET on each Thursday during the contest period via a Station judging panel based on the following criteria: the most compelling and creative Essay showing why the Nominee deserves to be recognized.
- b. Entrants/Nominees need not listen to the Station or be present to win.
- c. Winning Nominee must confirm acceptance of prize within ten (10) days of winning, or risk disqualification and selection of an alternate Prize-winning Nominee (time permitting) via the judging criteria described above.
- d. Decisions of Station management with respect to the Contest are final.

#### **5. CONDITIONS**

- a. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at [www.v1019.com](http://www.v1019.com).
- b. For website contests: By use of the Station's website and by entering this Contest, entrants agree to the Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at [www.v1019.com](http://www.v1019.com).
- c. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station, 1520 South Blvd, Suite 300, Charlotte, NC 28203, or by sending a self-addressed, stamped envelope to the Station.